



Discovery Toys “2-4-6 Reading Program”

If you are looking for a way to provide educational materials for your school, please consider the Discovery Toys “2-4-6 Reading Program”. This program is a fun way for children, parents and teachers to team up in a fundraising effort that stresses the importance of reading!

It is no secret that reading is one of the most basic and important skills children will ever require to excel in school and in life. And it is a proven fact that children who read, or are read to, develop a love of reading that will last a lifetime.

The Discovery Toys “2-4-6 Reading Program” simply encourages teachers and parents to spend time each day reading with their children. By asking sponsors to pledge support, the children will not only enjoy the benefits of reading, but will also receive educational products for their classroom.

This is how the program works:

- ☆ **2 WEEKS** of reading teamwork. Parents, teachers, and children read together for just 24 minutes per weekday for a 2-week period (12 minutes at home – 12 minutes at school).
- ☆ **4 HOURS** of total reading time. At the end of 2 weeks, each parent/teacher/child team will have read for a total of 4 hours.
- ☆ **6 SPONSORS** pledge their support. Each parent/child team finds at least 6 sponsors to support their program. By pledging just \$1.00/hour, each sponsor contributes just \$4.00 per child/parent team.

All money raised will be used to purchase educational materials from Discovery Toys. Your school will be able to choose from a wonderful selection of toys, puzzles, games, and books.

For further information on this enjoyable and beneficial fundraiser, please contact your Discovery Toys Educational Consultant.



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